

# AFFILIATE LAUNCHES MADE SIMPLE with Matt McWilliams

## Affiliate Opportunity: The Peak Work Performance Summit

If your audience is interested in productivity, achieving peak work performance or just getting more stuff done, then this launch is for you. It's Ron Friedman's Peak Work Performance Summit and it's happening April 10 - 27.



The Peak Work Performance Summit is the absolute best place to get the best information, strategies, and tips on how to achieve your peak performance -- whether you work for someone else or you're an employee.

The Summit includes eye-opening discussions with experts including Daniel Pink, David Allen, Marshall Goldsmith, Gretchen Rubin, Shawn Achor, Adam Grant, Tom Rath, Greg McKeown, Susan Cain, and many more.

And your audience can watch the Summit completely free of charge!

[button href="https://xx282.isrefer.com/go/PWPSAFF2017/matt7267/" primary="true" centered="true" newwindow="true"]SIGN-UP TO BE AN AFFILIATE FOR THE PWP SUMMIT[/button]

Here's all the information you need on the Summit:

## About the Summit

The Peak Work Performance Summit offers an essential guide to achieving top performance, courtesy of the biggest names in the world of psychology and business.

Attendees will learn how to design a to-do list, how food and sleep affect your work, how to be more creative, and much, much more.



**How the most successful people start their day**



**How to design the perfect To-Do list**



**How visual thinking can help you flesh out your ideas**



**How to build exercise into your daily routine**



**How to say "No" diplomatically**



**How food affects your productivity**



**How to get more sleep**



**How to spark your creativity**

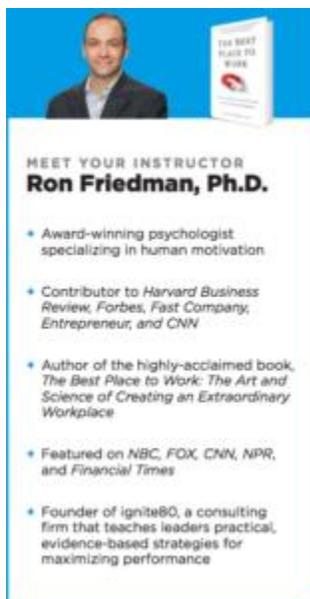


**How to grow your network without feeling salesy**



**How to stay energized all day long**

The best part is that the host, Ron Friedman does a great job at distilling what each of the 50 experts shares into actionable information that can be applied immediately.



**MEET YOUR INSTRUCTOR**  
**Ron Friedman, Ph.D.**

- Award-winning psychologist specializing in human motivation
- Contributor to *Harvard Business Review*, *Forbes*, *Fast Company*, *Entrepreneur*, and *CNN*
- Author of the highly-acclaimed book, *The Best Place to Work: The Art and Science of Creating an Extraordinary Workplace*
- Featured on *NBC*, *FOX*, *CNN*, *NPR*, and *Financial Times*
- Founder of ignite80, a consulting firm that teaches leaders practical, evidence-based strategies for maximizing performance

## About Ron Friedman

Ron Friedman, PhD is an award-winning psychologist who writes for the *Harvard Business Review* and *CNN*. He is the author of one of the most successful business books of the year: *The Best Place to Work: The Art and Science of Creating an Extraordinary Workplace*.

His experience in workplace excellence gives him a unique perspective and provides for stimulating and extremely actionable interviews.

## Target Audience

The Peak Work Performance Summit is perfect for entrepreneurs and emerging leaders who are eager to take their performance to the next level. The information provide is perfect for anyone grappling with too much to do, not enough time, and a To Do list that's growing by the minute.

## What's in the Summit?

When attendees register for the Summit, they will have *free* access to all of the Summit interviews as they go live.

Those who purchase the Lifetime Pass will receive unlimited access to the videos, MP3s, an exclusive eBook featuring transcripts and executive summaries.

Registrants will also be presented with the Peak Performance Formula, a six-week training and coaching program as an upsell after the Summit.

Course Overview					
WEEK 1	WEEK 2	WEEK 3	WEEK 4	WEEK 5	WEEK 6
<b>Getting the Best Sleep of Your Life</b> <ul style="list-style-type: none"><li>• What the world's best sleepers do differently</li><li>• Optimizing your nighttime routine</li><li>• How to turn your bedroom into a sleep cave</li></ul>	<b>Designing Your Morning Routine</b> <ul style="list-style-type: none"><li>• The most important part of an energizing breakfast</li><li>• The "better than nothing" morning exercise routine</li><li>• The first thing to do when you get to your desk</li><li>• The key to prioritizing more strategically</li></ul>	<b>Optimizing Your Schedule</b> <ul style="list-style-type: none"><li>• The performance benefits of scheduling to your strengths</li><li>• A cognitive psychologist's guide to plowing through your email</li><li>• How to prevent distractions from hijacking your day</li></ul>	<b>Staying Energized, All Day Long</b> <ul style="list-style-type: none"><li>• How the foods we eat influence our productivity</li><li>• Using fitness and rest to optimize your performance</li><li>• What to do when you're feeling overwhelmed</li></ul>	<b>Generating Creative Solutions</b> <ul style="list-style-type: none"><li>• The key to producing creative ideas on a regular basis</li><li>• The best place to go when you need a creative breakthrough</li><li>• Why some forms of exercise are better for creativity than others</li></ul>	<b>Using Downtime Intelligently</b> <ul style="list-style-type: none"><li>• The secret to recovering from burnout</li><li>• Why sitting still is rarely satisfying - and what to do instead</li><li>• How the most successful people use their weekends and vacations</li></ul>

## Price and Commission

There are two ways to earn commissions:

Summit: Lifetime Pass \$149-\$350 (depending on when they purchase)

Peak Performance Formula Course: \$1,950

Commission: 40% on all purchases.

## Important Dates



**4/10 to 4/17:** Summit Launch

**4/18 to 4/27:** Peak Work Performance Summit

**5/9 to 5/12:** Quiz - Find your most productive hours

**5/13 to 5/17:** eBook - How to Boost Your Work IQ

The Peak Work Performance Summit is one of the best Summits I've ever attended, and I know that Ron will take care of you as an affiliate as well.

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