# AFFILIATE LAUNCHES MADE SIMPLE with Matt McWilliams

# Jeff Goins Book Launch: Real Artists Don't Starve

If anyone on your audience is a writer or any type of artist, then Jeff Goins' new book, Real Artists Don't Starve is for them! The book releases June 6.



In this book, Jeff dismantles the myth that being creative is a hindrance to success by revealing how an artistic temperament is, in fact, a competitive advantage in the marketplace.

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href="https://becomesomeone.lpages.co/leadbox/1439598f3f72a2%3A1680559e6b46dc/5765817836765184/" primary="true" centered="true" newwindow="true"]SIGN-UP FOR JEFF GOINS' BOOK LAUNCH![/button]

Here's all the information you need on the Book Launch:

#### About the Book

In Real Artists Don't Starve, Jeff debunks the myth of the starving artist by unveiling the ideas that created it and replacing them with timeless strategies for succeeding, including

- steal from your influences (don't wait for inspiration),
- collaborate with others (working alone is a surefire way to starve),
- take strategic risks (instead of reckless ones),
- make money in order to make more art (it's not selling out), and
- apprentice under a master (a "lone genius" can never reach full potential).

He uses inspiring anecdotes of successful creatives both past and present to show that living by these rules is not only doable but it's also a fulfilling way to succeed as an artist.

# **About Jeff Goins**



**INSERT BIO** 

# **Target Audience**

Real Artists Don't Starve is for creatives from graphic designers and writers to artists and business professionals who have a desire to create and share their "art" without having them or their families starve in the process.

The book expands on the groundbreaking work in his previous bestseller The Art of Work, Goins explores the tension every creative person and organization faces in an effort to blend the inspired life with a practical path to success.

#### **Price and Commission**

The book retails for \$15.88 (Hardcover) and \$9.99 (Kindle) on Amazon.

No commissions are earned on book sales, however...

Once someone purchases the book, they will be offered the following upsell:

#### INSERT UPSELL DETAILS

Everyone who purchases will also be cookied for the Tribe Writers launch this fall.

You will receive 40% commission on all upsells.

## **Important Dates**

**5/1 to 6/6**: Book Presale

6/6: Real Artists Don't Starve released

Real Artists Don't Starve by Jeff Goins is a book that EVERY creative should read. Your audience will love you for sharing this book with them.

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# What Others are Saying About the Book



"Jeff Goins has established himself as a fresh and dynamic voice inspiring us to get out of our own way and produce our best work. *Real Artists Don't Starve* is the work of angels: a book every aspiring writer, artist, and creative must read." -

- Steven Pressfield, bestselling author of The War of Art



"The myth of the starving artist not only sabotages opportunities for artists, but also keeps society from receiving the gifts of art. Jeff Goins will show you how to make a healthy living from your creative talents, without losing your muse, soul or morals. If you are an artist, or love one, get this book."

- Pamela Slim, author, Body of Work



"We're living in unprecedented times. Entrepreneurs, creatives, and other artists have never had more control over their work than they do today. But that also means the old solutions don't always work as well as they once did. Thankfully, there's Jeff Goins' Real Artists Don't Starve. This handbook for the new creative economy reveals actionable principles to succeed in today's environment."

- Michael Hyatt, New York Times bestselling author of Platform: Get Noticed in a Noisy World



"Real Artists Don't Starve provides practical, roll-up-your-sleeves approaches to succeeding creatively and financially as an artist. It's a treasure trove. I loved it!"

- Kevin Griffin, Platinum selling songwriter and member of Better Than Ezra; founder, Pilgrimage Music Festival

"It's one thing to want to be more creative. It's another to learn the art of doing creative work. In this book, my friend Jeff Goins shows us how to take our creative talents and turn them into a full time living. Don't miss this!"

- Jeremy Cowart, Photographer / Founder of The Purpose Hotel

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