



Top 100 Affiliate Subject Lines

Pre-Launch - Introduction to Product Creator

NOTE: My best subject lines felt more like a personal introduction.

[FNAME], meet Chandler Bolt

Do you know Ray Edwards?

[FNAME] + Nick

Quick intro: Jeff Goins

Meet my business coach

Meet Alex

You met Danny?

Intro: product launch genius

My copywriting teacher (introduction)

Introduction: Ruth Soukup

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with Matt McWilliams

Pre-Launch - Video

Quick video

DUDE - watch this

Watch this and learn how to double your email list size

Holy crap, this is good

Watch this [FNAME]

I can't believe this is free

This literally tripled my income

This video is hot - se

To watch or not to watch?

You won't believe the results I got from this

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Pre-Launch - Ebook

Inside the mind of a copywriting genius

Get this before it's gone [FNAME]

It's free but could be worth millions

You read this yet?

Free book from Nick Stephenson

Must read book from Jeff Goins

Insider access to Danny Iny's playbook

Just finished reading this...AMAZING!

It's only 32 pages but I doubled my revenue

All this in one book?

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Pre-Launch - Announce webinar

This is huge [FNAME] - Masterclass on copywriting

Want to triple your sales? Do this.

Plans tomorrow?

Shhhh...just for my tribe

How to sell without being salesy

Free training tomorrow on goal-setting

CAN'T MISS - free webinar for just for authors

This is for real dude...free webinar on self-publishing

“%&#@!*^” (NOTE: The email begins with: “That’s what you’ll be saying if you miss this...”

This Tuesday

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Pre-Launch - Webinar reminder

You coming [FNAME]?

3:00 today (3 clock emojis) (NOTE: This is my 2nd best open rate of all time)

Can you make it?

Joining us?

Live at 5...

I'm missing my kid's soccer game for this

Cancel your plans

Stop dreaming about becoming a writer - TAKE ACTION

Why haven't you registered?

You're doing it wrong [FNAME]

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Pre-Launch - Webinar replay

You missed it...

You asked for it

Unbelievable [FNAME]

Ray just freaking rocked

Because I love you :)

This was insane [FNAME]

The training you missed

Blown away by this training

Thanks for the feedback

OK, one more chance

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Open Cart - Announcement

super quick - BYE is now live

Today is your day [FNAME]

The doors are open for SPS now

Ready for the next level?

EBA bonuses - today only

This just happened

Registration is open for CBL - act fast

And...we're...live!

You ready for this?

About your bonuses

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Open Cart - Miscellaneous

Case studies

From Chick-fil-A to full-time entrepreneur

22-year old millionaire - how he did it

Meet Jason - amazing story

This will blow you away

A guy walks into a bar...

Limited time bonuses or early bird pricing ending

Don't wait or you lose these

Killer bonuses for BYW (but they end tonight)

I'd hate for you to miss these

Why wait? Get more for less

You might be crazy if...

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Close cart - Morning of

Tonight

Don't miss this (ends tonight)

Tired of this yet?

BYE is not for everyone

Look at this quick

going...going...gone!

Tonight you lose this

What will it be [FNAME]?

Before I forget...

Did you want this or not?

BONUS: Are you cut out for this?

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Close cart - Afternoon and Last warning

You still up, [FNAME]?

NOTE: Send this one at midnight or slightly after. Works unbelievably well.

Time is up...

NOTE: The first sentence of the email should read "...or is it, [FNAME]?"

Tick, tock

Sorry you missed this

"Well, I tried to tell you"

Last chance for a whole year

I'd hate for you to miss this

Final warning: Copywriting Academy closes tonight

Don't be mad at me

If I were you...