

About the Summit

The Authority Super Summit is a 3 day, live, Guinness World Record-breaking, virtual event where the best and the brightest in the world of branding, marketing, and sales come together to share their best insights into what it takes to become an authority (i.e. someone people seek out to work with) in your niche or industry.

We'll be featuring some of the biggest names in online business, digital marketing, branding, sales, and more, with one goal: to help our viewers become an authority in their industry so they can get more leads and sales more easily, while commanding higher prices and the respect of their peers. Current lineup includes: John Lee Dumas of EOFire.com, Russell Brunson of ClickFunnels.com, Casey Armstrong of FullStackMarketer.com, among many others to be announced.

Target Audience

The Authority Super Summit is for:

- 1. Aspiring entrepreneurs and founders
- 2. Bloggers and podcasters
- 3. Consultants and service based providers
- 4. Digital and Online Marketers

Out lead generation process will involve recruiting people who are eager and hungry to become leading authorities in their industries.

About the Co-hosts

Tom Morkes is the CEO of Insurgent Publishing, a creative advisory firm that specializes in business and author platform building through strategic book marketing campaigns. Tom is considered a leading authority on book and product launches, with multiple bestselling books, record-setting crowdfunding campaigns, and 5 and 6-figure launches to his name.

Josh Denning is the CEO of Smart ROI, the founder of Authority Factory, and host of The Tropical Entrepreneur Show. Josh is an in demand consultant and implementation expert who helps businesses create lead flow and sales acquisition that is predictable, controllable, consistent and repeatable.

Price

Access to The Authority Super Summit interview recordings + bonuses:

Pre-launch: \$97

Launch: \$197

Post-launch: \$297

Affiliate Commision

40% on all one-time purchases and payment plans.

Promotional Resources

You'll have everything you need done for you and ready to go, including email swipe copy, social media swipe copy, banner ads, and more.

Important Dates

1 March: Promotion Begins - Pre-launch incentive price available

20 March: Pre-launch incentive price ends - Launch incentive price available

22 March - 25 March: The Authority Super Summit begins (live broadcast on Blab.im)

26 March: Launch incentive price ends - Post-launch price available

Represented By

Mark Sieverkropp | mark@mattmcwilliams.com