

AFFILIATE LAUNCHES MADE SIMPLE with Matt McWilliams

Affiliate Opportunity: Michael Hyatt's 5 Days to Your Best Year Ever

If you've been involved in online marketing for more than ten minutes, you've probably heard of Michael Hyatt. I'm excited to announce that he is the newest addition to our client roster and he has a HUGE launch coming up in November.



This is particularly exciting for me personally for four reasons:

1. **Michael is literally the person who got me to start a blog.** I'd been involved in online marketing and affiliate management for nearly a decade when I first read his book, *Platform: Get Noticed in a Noisy World*. While at an affiliate conference in 2012, sitting in one of the sessions, I registered this domain and began this awesome journey. All thanks to Michael.
2. **Michael's course, 5 Days to Your Best Year Ever, changed my life in big ways.** Thanks to taking his course two years ago, I more than *tripled my income* and our business exploded.
3. **Michael is one of the most genuine people I know online.** Michael has no "online persona." He is who he says he is, genuine and kind, yet driven.
4. **I promote the course three straight years and it converts.** Like crazy. Four years ago, I made my first \$588 as an affiliate. The following year, I made just over \$14,000. Two years ago, I made \$19,800. This was after returns and with a small list. This funnel flat out converts.

I can think of no better person or course to promote in 2017.

Here are some details about the launch:

About the Course

Best Year Ever helps the person who feels like they haven't quite reached their full potential effectively set and achieve meaningful goals. Deep down they have a hunger to accomplish more but unfortunately they may feel discouraged and a sense of overwhelm because they've tried traditional goal setting in the past but they didn't get the results they were looking for. Best Year Ever will help them finally reach their potential and accomplish what matters most.

Here's a sample of the course:

Target Audience

The ideal person for Best Year Ever wants to live a life that matters and deep-down wants to reach their full potential. But, they constantly feel like they have too much to do, too little time, and the important things are falling through the cracks. The "urgent" is constantly taking priority over the "important" – and they know they've got to change that.

They know they are capable of more, but feel like time is running out. They don't want to just survive anymore but rather, they want to make meaningful progress towards what really matters. Unfortunately, they just don't know what to do differently.

That's where 5 Days to Your Best Year Ever comes in to play. This course will give them a proven goal accomplishing process that will take them from feeling stuck and stressed, to clear and in control.

What's Inside the Course?

There are two versions:

Independent Study Course (\$147 Early Bird | \$197 Regular)



The core product is a 5-module course with all lessons immediately available upon purchase. Each lesson is delivered via video and is between 10-18 minutes long. In addition, each lesson contains a fill-in-the-blank workbook, downloadable audio files, and a full transcript.

The benefit with this structure is that people can consume the content in whatever format they prefer (ex. video, audio, text) and they have very specific “next steps” so implementing (and making progress) is very straightforward. Also, given that the lessons are concise, Michael's team had a large number of people from last year’s cohort share that **one of the things they loved about the material is that they actually got through the whole course** (amazing, right?).

It’s been intentionally designed to help people get clear, get motivated, and get started with making this year their best year ever.

VIP Course (\$347 Early Bird | \$497 Regular)



The VIP package contains everything in the Independent Study course along with additional materials to help each person stay on track throughout the entire year. It’s designed to help keep them focused and on track which was the #1 piece of feedback we received from last year’s students (they wanted more support and accountability like this).

Furthermore, Michael will also be delivering a special presentation at the halfway part of the year called “Conquering the Messy Middle.” This presentation serves as a great tool for realigning those who may find themselves off track with the goals they set at the beginning of the year.

Here is a full product comparison (pulled from the salesletter) so you can see the difference between the two packages:

What You Get with Each Course

Our Standard Course gives you lifetime access to the course and action plan workbook. It's everything you need to get clear, get motivated, and get started accomplishing what matters most this year—in the most efficient way possible.

New This Year! The VIP course gives you BUILT-IN accountability, support, and motivation all year long. This includes year-round video coaching tips, several live Q&A calls with me, and an invitation to a private Facebook group.

Standard \$297



*Note: These images are for display. All purchases are digital download only.

VIP \$497



*Note: These images are for display. All purchases are digital download only.

Five-Module Course	✓	✓
Downloadable Workbook & Action Plan	✓	✓
Exclusive Online Community	✓	✓
30-Day Money-Back Guarantee	✓	✓
Monthly Video Coaching From Michael	✗	✓
4 Quarterly, Private, Live Calls with Michael	✗	✓
Email Coaching Delivered Throughout the Year	✗	✓
Invitation to Private Facebook Group	✗	✓

Buy This Course Today!

Get Standard Access | \$297

Get VIP Access | \$497

Commission

The commission is 40% and we have some KILLER prizes and bonuses (more details on those later).

As I mentioned above, the sales funnel flat out converts.

If you send the traffic, Michael and his team will close them.

What Our Partners Say

"As a JV partner, you're always careful of what you send to your audience. I NEVER had any hesitations for Michael Hyatt's materials. Everything is done at a world class level. The promotion, the course, the communication with the team... it's one of the best run promotions you can be part of." - Stu McLaren

"BYE was tremendously helpful to my husband and I last year. We had big goals for our growing business, while also wanting to stay true to our top priority, our family. Working through BYE together allowed us to set clear intentions for the year 2016 and make great progress in our business and relationships. With that being said, I was so excited to

share BYE with my friends, family, colleagues, clients, and e-mail list for them to have the same experience in 2017. I have always felt like Michael Hyatt has given me so much valuable content FREE, I was more than happy to purchase nearly any program he offered. As a business owner, being part of this launch has been more valuable than any paid "launch" or "sales" program I have ever invested in. . . but you all paid me instead. It doesn't get better than that! Thank you Michael, Matt, and your whole team!" - Amanda Ling

"I've participated in dozens of affiliate launches, but Best Year Ever is always the first on my calendar because I know it's going to be good! No other launch has the level of affiliate resources, support, and prizes that Michael's team provides." - John Meese

"I've been promoting affiliate products online since 2007. Matt and his team run the best affiliate promotion I have ever seen. Ever. It's exciting, and Matt makes it easy and fun. Couple that high level of professionalism with an excellent product from Michael Hyatt, and you have an instant winner every time." - Mark Mason

"Michael's team is fantastic... they offered so much encouragement, training and inspiration for their affiliates. They made it super easy for us to share Best Year Ever with our readers, and best of all, we can promote it with confidence, knowing their commitment to creating a quality product." - Stephanie Langford, Ultimate Bundles

"The launch was exceptionally well coordinated, and every conceivable resource was made available in the most convenient manner. That made it easy to "copy & paste" elements into my email campaigns, from where I could quickly tweak, and then instantly deploy. I've never made money this easily, and felt so good doing it." - Ernie Svenson

"Matt did a great job supporting affiliates with real time optin/buyer data as well as an elegant leaderboard. The daily contests were fun, and there was a lot of good energy in the exclusive partner Facebook group." - Kyle Young

"While I've been involved in a few affiliate promotions, this was the first one I really went all in. It was awesome! I learned a ton for future affiliate launches, as well as for mine. I feel like I'm just getting started and the next time can set some aggressive goals and compete for some top spots!" - Jackie Bledsoe

Important Dates

It all kicks off on **this November** with an ebook. We're not sure of the exact title yet, but if you know Michael, you know it will be AMAZING!

Here's the rest of the launch calendar:

TBD: November 28 - December 15, 2017

Exact dates will be announced as we get closer.

This is going to be one of the single biggest launches of the year. I hope you'll join us!