

AFFILIATE LAUNCHES MADE SIMPLE with Matt McWilliams

Affiliate Opportunity: Nick Stephenson's Your First 10,000 Readers

If you have any authors, aspiring authors, or anyone looking to use a book to build an audience, this launch is for you. It's Nick Stephenson's Your First 10,000 Readers and it's one of the best converting launches of the year.



Over the past year, Nick's added more than 1400 students to his rolls and sold more than \$1,000,000 in courses. That's just in the past 12 months.

In that same span, he converted 5.6% of optins to sales and paid out more than \$6.50 per click to affiliates.

This one just keeps getting bigger and bigger!

Here's all the information you need on Nick's course:

About the Course

Your First 10,000 Readers is best-selling author Nick Stephenson's online training course for authors and entrepreneurs who are serious about using books and publishing to grow their audience and automate their marketing.

The techniques, tools and strategies in the course are the exact blueprint Nick used to build his audience to over 40,000 subscribers in less than one year. It includes the launch templates and promotional strategies he uses in his own multi-six-figure publishing business.

This is a highly practical, zero-fluff course with proven results from over 2,000 students.

About Nick



Nick Stephenson, bestselling author of the six-title Leopold Blake thriller series, *Supercharge Your Kindle Sales*, and *Reader Magnets*.

Nick is considered one of the most influential indie author marketing experts on the web, and has reached over a million readers with his fiction and has helped tens of thousands more with his teaching on how to publish, market, and create freedom from books and writing.

Target Audience

Your First 10,000 Readers is aimed at two key audiences:

1. Authors who want to grow their readership and sell more books.
2. Entrepreneurs in other businesses who want to use books and publishing to build authority and grow their audience and revenue (speakers, coaches, consultants, influencers, online marketers, etc).

What's in the Course?

Forever access to the members' area, video lessons, live calls, and the following bonuses:

- Six-Figure Swipe Copy Email Templates
- Private Facebook Support Group
- Tools of the Trade Video Breakdowns
- Facebook Ads for Authors Training
- Pre-recorded Group Coaching Calls and access to future live calls
- “The Author Marketing Machine” course

Price and Commission

Price: \$597 one-time or \$59 per month for 12 months.

Commission: 40% plus some awesome prizes and bonuses.

Important Dates

June 6: Launch begins with PLC #1

June 22: Cart closes

Of course, more details will emerge on the specific launch dates as we get closer.

This is going to be another awesome launch. I hope you'll join us!