

AFFILIATE LAUNCHES MADE SIMPLE with Matt McWilliams

Affiliate Opportunity - Ziglar Family's Families That Win

If you have a list of mothers and fathers, husbands and wives, or anyone that is interested in improving their family communication and relationships, you need to read this. This spring the timeless wisdom of Zig Ziglar is being applied to family relationships and dynamics when Ziglar Family launches *Families that Win*...and we'd love to have you join the launch.



Here's what you need to know about this awesome launch and 5 reasons YOU should join.

About Families that Win

Families that Win is a premier membership community for today's modern, messy families who know they can be, do, and have more than they are currently achieving. This launch is the very first time *Families that Win* has been opened up for affiliates to promote.

The centerpiece of the community is Ziglar Family's first online course, which is a natural outgrowth of the timeless family and parenting wisdom of America's most beloved motivational speaker, Zig Ziglar. This is the first and only course that uses Zig's wisdom and stories to help mothers and fathers, sons and daughters take the journey from survival to success.

The online course of *Families that Win* is composed of 4 steps, or modules, each of which contains 4 focused lessons. As members walk through the 16 lessons, they'll discover a proven process for

family success. They'll be empowered to discover family direction and equipped with practical tools like the Ziglar Family GPS—a family-friendly system for setting and achieving goals together.

Each lesson contains an engaging video teaching session as well as downloadable and print-ready resources, worksheets, checklists, tools, and more—all they'll need to lead their families to a better place.

All course materials are accessed via a members-only website, and members are also invited to a private Facebook group where they will be interacting with each other and the Ziglar Family team.

We have done a few select launches with individual affiliates with great success, and we expect more of the same with this full-scale launch.

Target Audience

This membership community and online course is ideal for mothers and fathers, parents and grandparents, husbands and wives, or sons and daughters who have a desire to improve their family relationships. It is beneficial for all types of families from all backgrounds, including single parents, adoptive parents, and blended families.

Additionally, this program is ideal for those who have been motivated either personally or professionally by listening to Zig Ziglar's stories and wisdom.

Price

\$25/month

Affiliate Commission

You get big rewards for helping your list... 40% for each membership sale.

As always, we will also have affiliate prizes and contests to be won.

Promotional Resources

You'll have everything you need – done for you and ready to go, including swipe copy for email and social media posts. Banner ads and more images will be provided as well.

Important Dates

March 27: Promo Begins

We'll kick things off with a 7-day Family Challenge featuring amazing folks like Dave Ramsey, Gary Chapman, Tony Dungy, and more. (No one has PLC content even close to this!)

April 13: Close Cart

We will have more information on PLC content, etc. as we get closer to the launch.

About Zig Ziglar

Zig Ziglar is America's most influential and beloved encourager and believer that everyone could be, do and have more. He reached and influenced an estimated 250 million people with his 33 books, innumerable videos and recordings, and many live presentations to auditoriums filled with tens of thousands.

His best-selling book, *See You at the Top*, has sold over 1,707,000 copies and is a mainstay for anyone desiring personal success. Ten of his thirty-three books have been on the best-seller lists. But families know him best for his engaging seminars and books *Raising Positive Kids in Negative World* and *Courtship After Marriage*.

A committed family man, a dedicated patriot, and an active church member, he and his wife of 66 years, Jean, faced a number of painful parenting challenges while raising four kids. Once his faith was awakened, Zig realigned his priorities and began uniting his principles for success with his love for his family—and everything changed.

About Mark Timm and Ziglar Family

Mark Timm is President and CEO of Ziglar Family. He has been learning from and inspired by Zig Ziglar for over 30 years. Implementing Zig's principles has led Mark to decades of business success -- running more than 10 successful businesses.

However, all of his business success didn't make up for the challenges he faced at home trying to make a marriage work and raise young children. It was at this point that he had the realization that the same Ziglar principles that had led him to such success in business could be applied to improve his parenting practices.

The results were amazing. This personal turn around and amazing results led to the creation of Ziglar Family to help other families around the world achieve similar results.

4 Reasons To Join This Launch

1. Zig Ziglar

The name Zig Ziglar is synonymous with quality and success.

Simply put, you can be proud to support this launch. That is rule #1 of affiliate marketing.

Zig Ziglar's principles and teaching have been helping individuals achieve success for decades. This course is built upon his teachings.

2. Large Target Audience

Regardless of your niche or industry, it is very probable that you have members of your audience that are in the target market for this course (as a matter of fact, I would be willing to bet on it!).

3. We're Running It

Alright, I know that sounds a bit self-serving, but I include so you'll know this launch will be run well.

4. The PLC (FREE) Content is Awesome

As if Zig Ziglar wasn't enough to make this launch awesome, we will have other BIG names featured in the free content that you can share with your audience: people like Dave Ramsey, Tony Dungy and several others.

The best part is, regardless of whether or not they choose to join the exclusive membership community with Ziglar Family, they still get amazing content that will transform their families.

I promise your audience will thank you whether they spend \$997+ or \$0.

Join the Launch Today!

So what are you waiting for? This is your opportunity to share Zig's timeless wisdom with your audience.