

AFFILIATE LAUNCHES MADE SIMPLE with Matt McWilliams

Affiliate Opportunity: Ray Edwards' Copywriting Success Summit

Can you imagine what would happen if copywriting legends like Perry Marshall, Jeff Walker, Daniel Levis, Ben Settle, Ray Edwards and dozens of other experts got together to share their best advice? Well, imagine no more, because it's happening this September and not only can you attend for free, but you can promote it as an affiliate!



I'm excited about the Copywriting Success Summit for three reasons:

1. The lineup is amazing. You may not have heard of all of the speakers, but you've seen their work. The speakers Ray has lined up are among the world's best copywriters. There is a wealth of knowledge in this group.
2. The host. Ray Edwards is an amazing interviewer. If you've ever listened to his podcast, you know this. He'll get the best information out of each person.
3. It's free to attend. Convincing your audience to attend is easy. It's 100% free to attend so it's an easy sell. (There will be commissions on upsells...more on that below)

[button

href="https://mattmcwilliams.leadpages.co/leadbox/141948df3f72a2%3A1444dc2f4b46dc/5686003050217472/" primary="true" centered="true" newwindow="true"]SIGN-UP TO BE AN AFFILIATE FOR RAY EDWARDS[/button]

About the Summit

The Copywriting Success Summit will feature the leaders in the world of Direct Response Copywriting. We've already confirmed some of the top names in the field, including Jeff Walker, David L. Deutsch, Bob Bly, Mike Stelzner, Harlan Kilstein, Daniel Levis, Ben Settle, David Garfinkel, Brian Kurtz, Perry Marshall, John Carlton, Clayton Makepeace, Jon Benson, Kevin Rogers ... and the list of featured guests is growing every day. We've got some big-name guests we're still confirming.

Target Audience

This Summit will be a "Master's Level Library" resource for bloggers, consultants, coaches, Internet Marketers, Social Media experts, and "Platform Builders" who know the power of direct response copywriting... but who haven't studied all the greats, and don't know the legendary stories of the copywriting craft.

This audience is eager and hungry for current, up-to-date training from the living legends of Direct Response Copywriting.

The Upsells

The Summit is free for the public to attend, with the pre-recorded interviews being rolled out daily September 21-30. Opt-in is required, and those who register will receive an offer to upgrade to full recordings and transcripts for \$97-297 (depending on when they purchase).

At the end of the Summit, Ray will offer his Copywriting Academy for \$997.

Copywriting Academy is a complete, 100% online learning (and doing) system that not only teaches you how to write copy that sells your products, services and idea... but also helps you get it done while you learn. The techniques, tools and templates are yours forever, and you can use them to write as many cash-creating promotions, sales letters, product launches, and email campaigns as you want.

Commission and Prizes

You get big rewards for promoting this FREE Summit your list... 40% for each "Recording Upgrade" (\$118.80 average), and \$398.80 for each upsell to the Academy. Total potential

commission per customer is \$517.60. Plus, it's a lifetime cookie, so this could benefit you for months or even years.

We'll also announce some fun and unique prizes (including DAILY prizes) so everyone has a chance to win something.

Important Dates

September 14: Promotion of the Summit Begins

September 21: First Day of the Summit

September 30: Last Day of the Summit (Cart Opens for the Copywriting Academy Upsell)

October 4: Cart Closes on Academy Upsell

If you have an audience that wants to learn how to sell, this summit is one you will definitely want to promote.