



NO PRODUCT NO PROBLEM

JV Promo Calendar Checklist

NOTE: Edit and adjust the dates, pieces of content and social media mediums to fit the launch you are promoting.

Pre-Launch Content:

It is recommended to share each piece of pre-launch content twice per day on each social media channel plus one dedicated email and/or blog post.

Day 1: _____ : Content: _____

___ Email

___ Blog Post ___ Podcast mention ___ Periscope mention

___ Facebook ___ Twitter ___ Pinterest ___ LinkedIn ___ Instagram ___ Google Plus

Day 2: _____ : Content: _____

___ Email

___ Blog Post ___ Podcast mention ___ Periscope mention

___ Facebook ___ Twitter ___ Pinterest ___ LinkedIn ___ Instagram ___ Google Plus

Day 3: _____ : Content: _____

___ Email

___ Blog Post ___ Podcast mention ___ Periscope mention

___ Facebook ___ Twitter ___ Pinterest ___ LinkedIn ___ Instagram ___ Google Plus

Day 4: _____ : Content: _____

___ Email

___ Blog Post ___ Podcast mention ___ Periscope mention

___ Facebook ___ Twitter ___ Pinterest ___ LinkedIn ___ Instagram ___ Google Plus

Day 5: _____ : Content: _____

___ Email

___ Blog Post ___ Podcast mention ___ Periscope mention

___ Facebook ___ Twitter ___ Pinterest ___ LinkedIn ___ Instagram ___ Google Plus

Day 6: _____ : Content: _____

___ Email

___ Blog Post ___ Podcast mention ___ Periscope mention

___ Facebook ___ Twitter ___ Pinterest ___ LinkedIn ___ Instagram ___ Google Plus

Day 7: _____ : Content: _____

___ Email

___ Blog Post ___ Podcast mention ___ Periscope mention

___ Facebook ___ Twitter ___ Pinterest ___ LinkedIn ___ Instagram ___ Google Plus

Day 8: _____ : Content: _____

___ Email

___ Blog Post ___ Podcast mention ___ Periscope mention

___ Facebook ___ Twitter ___ Pinterest ___ LinkedIn ___ Instagram ___ Google Plus

Day 9: _____ : Content: _____

___ Email

___ Blog Post ___ Podcast mention ___ Periscope mention

___ Facebook ___ Twitter ___ Pinterest ___ LinkedIn ___ Instagram ___ Google Plus

Day 10: _____: Content: _____

___ Email

___ Blog Post ___ Podcast mention ___ Periscope mention

___ Facebook ___ Twitter ___ Pinterest ___ LinkedIn ___ Instagram ___ Google Plus

Day 11: _____: Content: _____

___ Email

___ Blog Post ___ Podcast mention ___ Periscope mention

___ Facebook ___ Twitter ___ Pinterest ___ LinkedIn ___ Instagram ___ Google Plus

Day 12: _____: Content: _____

___ Email

___ Blog Post ___ Podcast mention ___ Periscope mention

___ Facebook ___ Twitter ___ Pinterest ___ LinkedIn ___ Instagram ___ Google Plus

Day 13: _____: Content: _____

___ Email

___ Blog Post ___ Podcast mention ___ Periscope mention

___ Facebook ___ Twitter ___ Pinterest ___ LinkedIn ___ Instagram ___ Google Plus

Day 14: _____: Content: _____

___ Email

___ Blog Post ___ Podcast mention ___ Periscope mention

___ Facebook ___ Twitter ___ Pinterest ___ LinkedIn ___ Instagram ___ Google Plus

Day 15: _____: Content: _____

___ Email

___ Blog Post ___ Podcast mention ___ Periscope mention

___ Facebook ___ Twitter ___ Pinterest ___ LinkedIn ___ Instagram ___ Google Plus

Day 16: _____: Content: _____

___ Email

___ Blog Post ___ Podcast mention ___ Periscope mention

___ Facebook ___ Twitter ___ Pinterest ___ LinkedIn ___ Instagram ___ Google Plus

Day 17: _____: Content: _____

___ Email

___ Blog Post ___ Podcast mention ___ Periscope mention

___ Facebook ___ Twitter ___ Pinterest ___ LinkedIn ___ Instagram ___ Google Plus

Day 18: _____: Content: _____

___ Email

___ Blog Post ___ Podcast mention ___ Periscope mention

___ Facebook ___ Twitter ___ Pinterest ___ LinkedIn ___ Instagram ___ Google Plus

Day 19: _____: Content: _____

___ Email

___ Blog Post ___ Podcast mention ___ Periscope mention

___ Facebook ___ Twitter ___ Pinterest ___ LinkedIn ___ Instagram ___ Google Plus

Day 20: _____: Content: _____

___ Email

___ Blog Post ___ Podcast mention ___ Periscope mention

___ Facebook ___ Twitter ___ Pinterest ___ LinkedIn ___ Instagram ___ Google Plus

Day 21: _____: Content: _____

___ Email

___ Blog Post ___ Podcast mention ___ Periscope mention

___ Facebook ___ Twitter ___ Pinterest ___ LinkedIn ___ Instagram ___ Google Plus

Day 22: _____: Content: _____

___ Email

___ Blog Post ___ Podcast mention ___ Periscope mention

___ Facebook ___ Twitter ___ Pinterest ___ LinkedIn ___ Instagram ___ Google Plus

Day 23: _____: Content: _____

___ Email

___ Blog Post ___ Podcast mention ___ Periscope mention

___ Facebook ___ Twitter ___ Pinterest ___ LinkedIn ___ Instagram ___ Google Plus

Day 24: _____: Content: _____

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___ Blog Post ___ Podcast mention ___ Periscope mention

___ Facebook ___ Twitter ___ Pinterest ___ LinkedIn ___ Instagram ___ Google Plus

Day 25: _____: Content: _____

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___ Blog Post ___ Podcast mention ___ Periscope mention

___ Facebook ___ Twitter ___ Pinterest ___ LinkedIn ___ Instagram ___ Google Plus

Day 26: _____: Content: _____

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___ Blog Post ___ Podcast mention ___ Periscope mention

___ Facebook ___ Twitter ___ Pinterest ___ LinkedIn ___ Instagram ___ Google Plus

Day 27: _____: Content: _____

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___ Blog Post ___ Podcast mention ___ Periscope mention

___ Facebook ___ Twitter ___ Pinterest ___ LinkedIn ___ Instagram ___ Google Plus

Day 28: _____: Content: _____

___ Email

___ Blog Post ___ Podcast mention ___ Periscope mention

___ Facebook ___ Twitter ___ Pinterest ___ LinkedIn ___ Instagram ___ Google Plus

Day 29: _____: Content: _____

___ Email

___ Blog Post ___ Podcast mention ___ Periscope mention

___ Facebook ___ Twitter ___ Pinterest ___ LinkedIn ___ Instagram ___ Google Plus

Day 20: _____: Content: _____

___ Email

___ Blog Post ___ Podcast mention ___ Periscope mention

___ Facebook ___ Twitter ___ Pinterest ___ LinkedIn ___ Instagram ___ Google Plus